

**WRITTEN QUESTION TO THE CHIEF MINISTER  
BY DEPUTY S.Y. MÉZEC OF ST. HELIER  
ANSWER TO BE TABLED ON TUESDAY 14TH NOVEMBER 2017**

**Question**

Will the Chief Minister explain –

- (a) when and where contact was first made by a representative of the Jersey government with the Design Council;
- (b) when a decision was formally made to contract the Design Council to undertake work for the States; and
- (c) on which projects they are currently leading and what the States is paying for this work?

**Answer**

Contact was first made with the Design Council in London in March 2015 in relation to the concept of Design Thinking and how this could benefit the States of Jersey.

In May 2016, a further meeting was held to discuss design thinking, and also to discuss the interaction with Design Council (CABE) formerly the Commission for Architecture and the Built Environment, and how this could benefit the States of Jersey in its master planning work.

These meetings resulted in a design thinking half day session for Council of Ministers and Corporate Management Board, and key delegates both officer and political from the States of Guernsey, on the 25<sup>th</sup> January 2017. This was at a cost of £6,440.

As a result of this half day, a joint piece of work with the States of Guernsey was commissioned on 17 July 2017, to use design thinking for six service challenges (3 in Guernsey and 3 in Jersey). This work is scheduled to run from September to November 2017 at a cost of £67,500. The cost is shared equally between the States of Jersey and States of Guernsey (£33,750 each).

In addition, the Environment Minister is currently using advisors from the Design Council (CABE) and their wider Built Environment Experts panel, for his work on the Esplanade Quarter Masterplan review. This work was agreed on 19 May 2017. The core contract was £49,300 and a further cost of £10,950 has been incurred in additional engagement work, taking the total to £60,250.